



## You're Invited....

**To be part of the  
Black Tie & Blue Jean Extravaganza,  
hosted by The Bellin Health Foundation.**



The Black Tie & Blue Jean Extravaganza is a one-of-a-kind event in which participants are invited to mix and match formal and casual dress to create their attire for the evening. Tuxedo jackets, bib overalls, bow ties, evening gowns, jean jackets, top hats, denim skirts and heels, sneakers and boots will be a part of the evening wear – setting the stage for a good time and a memorable experience.

The event has grown in each of its first four years. This year's event will be held Saturday, September 11 from 6:30 to 10:30 p.m. at the Weidner Center, 2420 Nicolet Drive, Green Bay. Tickets to the public event are \$80 per person. Sponsorships and table sales are also available.

A new beneficiary is selected each year to receive the proceeds from this event. Past recipients have included Bellin's KidCare (emergency care for kids), The Cancer Team, the Kuehne Imaging Center and a charity care fund designated for those who are unable to pay for health care or are medically underserved or uninsured. This year a new recipient has been designated.

### **Bellin's Childhood Obesity Initiative**

According to the Center for Disease Control and Prevention, more than nine million children, ages six to nineteen, are overweight or obese; a number that has tripled since 1980 and which has reached near-epidemic proportions across the country. Bellin's response to this enormous health related challenge is to offer two new initiatives, which help prevent and treat childhood obesity.

*KidShape and TeenShape* are programs that have been scientifically proven to help kids lose weight and keep it off. In the last twenty years, these programs have helped more than 12,000 children and teens. Of those program participants, 87% lost weight and 80% of those who lost weight kept it off for at least two years. Graduates of these programs have increased self-esteem, healthier eating habits, more physically active lifestyle, improved ability to deal with teasing, weight stabilization and body mass index improvement.

The "*Thrive. . . to be the best you*" program is a partnership between Bellin Health and the Green Bay School System to encourage healthy living and exercise among elementary school-aged children. It has been instituted as a pilot program in Kennedy and Chappell Elementary schools, both at-risk schools. Thrive challenges kids to eat healthier and learn to live healthier lifestyles while they are still at an impressionable age. Parents and staff become more engaged and also participate in wellness activities.

Through your participation in the Black Tie & Blue Jean Extravaganza, you can help ensure that individuals and families, who need it but are not able to afford it, receive childhood obesity prevention and treatment.

For more information about tickets or sponsorship opportunities for this fundraiser, please call  
The Bellin Health Foundation 920-433-3731.